

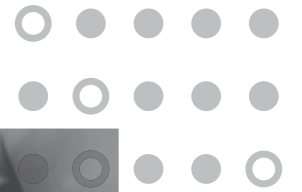
Investment Opportunities



Bushido

The Moral code of The Samurai.

A modern definition of how a business can work for the power of good incorporating a moral code of honour and an ethical bedrock.



About Bushido Social Impact CIC

Welcome to Bushido Social Impact Fund, a community interest company that aims to change the way people give, lend and receive. We associate with and are inspired by the code of conduct and the way of life of the Samurai, the warrior class of pre-modern Japan, who lived their lives by loyalty, honour, courage, ethics, and skill.

We believe that giving back is not only a duty, but also a joy and a privilege. We believe that giving can benefit not only the recipients, but also the donors, by enhancing their well-being, happiness, and sense of purpose. We believe that giving can create a positive social and environmental impact, by addressing the most pressing challenges and opportunities in our world.

We operate with integrity, honesty, and transparency in all our activities. We respect the diversity, dignity, and rights of all people, and treat them with honour and courtesy. We strive for excellence, quality, and efficiency in our work, and take pride in our achievements and contributions.

We invite you to join us in our journey of Bushido for your giving. Together, we can make a transparent and effective difference in the world with the spirit of the Samurai.

Why Bushido is different kind of community interest company and why it's based on a modern interpretation of Bushido.

It draws inspiration from a historical and cultural source that is not commonly associated with social enterprise or community interest.

It challenges the conventional wisdom and paradigms of doing good works and seeks to create a new model that is more rewarding, meaningful, transparent, and sustainable.



People do not buy goods
and services.
They buy relations, stories
and magic.

What is Community, Social and Impact Investment?

- Community, social impact investment is a type of investment that aims to generate positive social or environmental outcomes, as well as financial returns for investors.
- The Community element is served by providing capital or income, resources, and support to underserved or marginalized communities, such as low-income groups, women, veterans, minorities, etc.
- The Social element addresses social challenges or needs, such as education, health, housing, or employment, through innovative business models and solutions.
- Impact investment focuses on creating measurable and scalable impact on specific issues or sectors, such as climate change, poverty, or human rights, through various asset classes or vehicles for change.

Why is Bushido Different?

Although not a new concept the Bushido bond raised via a CIC is a new and significant development, as it is essentially creating “a pooled fund”. Up until now most impact bonds have been done at a level that excluded “ordinary” individuals from participating.

By investing into the “crowd bonds” of Bushido, funds are aggregated to allow Bushido to act as the Investor in Community and Social Impact projects. This means even people with very small amounts to invest can access impact projects that will have profound Community, social and impact returns. Small investors can then become true Impact Investors rather than passive donors, and benefit from feeling good about doing good as well as see a competitive rate of return on their investment.

By aggregating funds Bushido has greater flexibility in how and where it deploys funds but requires less effort to manage a diverse pool of funders than an investment fund would do. This keeps costs low and enhances returns.

Bushido is then able to be hands on and can ensure that it “monitors” and collects data in respect to measuring impact. Essentially being the Investor in a project it can continuously evaluate and monitor projects at different stages. This in turn means that there is greater accountability and transparency about projects and ability to buy outcomes.





Bushido - Making The Difference

Bushido has been created to generate a sustainable source of up-front funding into community and social impact projects, that will remove the need for Service Providers (charities, social enterprises) continually having to seek new donations.

All too often, projects are funded by a few donors, each with different conditions and demands, making implementation and reporting more challenging for all concerned. Larger Charities often are unable to deploy all the funds they already have, yet they still receive donations, compounding issues faced by smaller charities and nonprofits who are competing for a shrinking donor base. Bushido can target its support where it is needed most and has the biggest impact.

Bushido mixes its passion to do good, with pragmatism to 'buy outcomes' and achieve a financial return. This allows Bushido to shift from dealing with acute problem solving (firefighting) and crisis funding, to planning interventions and implementing innovation. It allows us to buy Outcomes through offering preventions rather than cures and move us from simply coordinating among peers to being full-on-collaborators that provides for the inclusion of All the Stakeholders within our communities.

Bushido gives everyone the potential to be an impact investor not just those that have the larger funds to do so.



Our Key Features

50,000 shares available at £100 per share.

Initial 2500 shares available under SEIS.

Minimum initial investment £1000 then £100 increments per additional share.

Funds deployed in accordance with the Memorandum and Articles of Association

All investments are at risk.

There cannot be a pre agreed or guaranteed exit as HMRC rules prohibit it as investors secure tax benefit following investment.

No fees charged to investors.

UK Taxpayers can claim 50% SEIS on the first £250,000 and 30% EIS tax relief on any balance.

See the application on-line form for more specific details.

Investors will need to accept the funds are not repayable for three years.



Bushido

Think lightly of yourself
and deeply of the world.

Be transparent, be clear what the
outcomes are and create proof.

Adhere to not-for-profit principles.



For More Information

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